

curepod  
refarde



## Glamorous glossy result that everyone dreams of\*\*\*

Our new development, 'base-make formula "will condition the base of any hair leading the whole hair evenly glamorous and glossy.

“Silky and fresh elasticity. Glossy hair from inside.”  
Experience the advanced 3-step treatment”refarde”

### Features of \*refarde:

#### Sleekness & Shine

By conditioning the hair thoroughly to the ends, you will actually feel improved sleekness and shine

#### Short process time

You can offer effective treatment menu to your customer.

#### Long retention

Long lasting treatment effect.

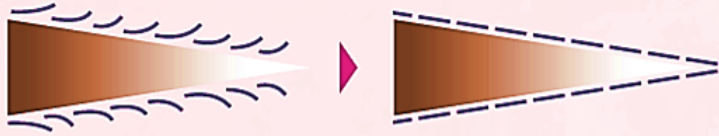
\*Refarde: from French word meaning 'make-up'

curepod  
refarde



Our new idea, "base-make formula" will prepare the base that treatment will work on and will lead to the even result from roots to the ends.

Our 'base-make formula' that conditions any type of hair will enhance the absorption and retention of the treatment.



Works on cuticles and makes the surface flat

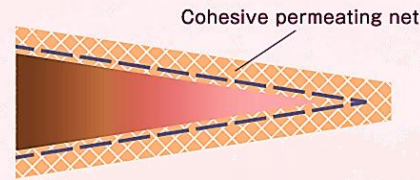
Leads hair to beautiful glossy state with silky touch.

引导头发至亮丽光泽的状态以及柔顺触感。

## Cuticle adjustment

It repairs rough hair surface of broken cuticles by dryness and damage into flat condition. It works even on damaged hair ends creating beautiful gloss and silky touch.

它修护粗糙毛发表层将被干燥及受损破坏的角质层平坦状态。针对受损发尾营造出亮丽光泽和柔顺触感。



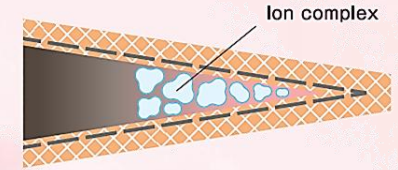
Treatment will be absorbed and permeate damaged parts.

Thorough treatment effect on damaged parts.彻底护理效果在于损坏的部份凝聚力渗透网

## Cohesive permeating net

Fine net will adhere to the surface and facilitate even treatment effect both on healthy and damaged parts. It helps the repairing ingredients to be permeated evenly from roots to the ends and prevents them from flowing out.

细网会附着头发表层和促进均匀护理效果在于健康以及受损的部份。它使修护成份均匀的渗透从发根至发尾以及防止向上流动。



It becomes ion-complex state that stays inside of hair and retains moisture.

High moisture retention  
保留高水份离子复合修护

## Ion complex repair

Some repairing ingredients combine together and become ion-complex state that stays inside of hair and retains moisture. Fresh elasticity and glossiness up through hair ends will last longer.

一些修护成份结合在一起而成的离子复合修护状况会留在头发内和保留住水份。持久的新兴弹力和提升光泽至发尾。



# 1

## Inner Cream

Effectively absorbs and permeate damaged parts.

有效的吸附和渗透至受损的部份。

The repairing ingredients intensively work on the cortex in damaged hair making the hair moisture-rich state. Conditions the cuticles so that the 2<sup>nd</sup> agent can work effectively.

深层修复成份可以修复毛表层上受损的头发，同时也滋润头发。修复角质层好让第二剂可以有效的发挥其作用。



Refarde Inner Cream  
1<sup>st</sup> agent  
500g refill  
pouch/special pump  
bottle

Guanyl  
Cysteine

Works on cuticles and makes the surface flat

Primer

Enhance absorption of treatment prolonging its effect.

Amitose R

Absorbs to and permeate damaged parts to repair

Middle-molecule  
keratin

Supplies lost protein flowed out under chemical process

## Lineup

3-step treatment system & homecare that creates silky feel up through hair ends with high retention capability.

三步骤护理系列和家用护发品将营造如丝般滑顺感至发尾。

# 2

## Bind Cream

Creates even base on any kind of hair.

呈现均匀的表层在头发上。

By reaction of the 1<sup>st</sup> and 2<sup>nd</sup> agents repairing ingredients are sealed in the hair. Also it creates a condition that the 3<sup>rd</sup> agent can work on effectively by forming a fine net.

第一和第二剂结合后，修复成分将密封在头发内。同时第三剂也可以形成细网。



Refarde Bind Cream  
1<sup>st</sup> agent  
300g refill  
pouch/special pump  
bottle

F net

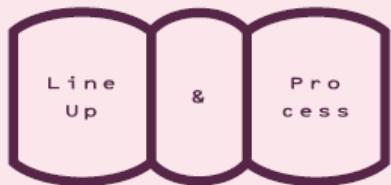
A fine net that makes treatment effects even.

Aqua gel

A gel that holds moisturizing ingredients and absorbs to F net.

High-molecule  
keratin

Hair protecting flexible keratin.



# 3 S or H

Outer Cream

Creates silky shine hair  
呈现丝般光泽的头发

It works effectively on already prepared even base and makes hair silky and shiny. 它有效的运作于均匀的表层上和使头发柔滑，有光泽。

- S: Sleek and light feel (for soft \*normal hair)  
S: 光滑和轻盈感（给予柔软\*正常发质）
- H: Moist feel (for stiff hair)  
H: 滋润的感觉（给予干硬的发质）



Refarde Outer Cream  
3<sup>st</sup> agent  
500g refill pouch/special pump bottle

**Vegetamide 18-Mea** Vegetable origin 18-MEA that effectively absorbs onto cuticles.

**Protesil** An ingredient to make hair glossy.

**Orange roughy oil** An oil ingredient that brings sleek feel.(3s)

**Lanolin** An oil ingredient that brings moist feel.(3h)

## Lineup

3-step treatment system & homecare that creates silky feel up through hair ends with high retention capability.  
三步骤护理系列和家用护发品将营造如丝般滑顺感至发尾。

# CP

CP pack

Home care item to prolong  
“refarde” feel

家用式护理可以延长“refarde”的效果。

A rinse-off hair pack for home care. Use when hair-end sleekness and hair gloss diminished. Use one pack per week to retrieve the feel of salon treatment.

当头发没有滑润和光泽时可以使用家用式的洗发系列。一周使用一次来寻回沙龙护理的感觉。



Refarde CP pack  
12g x 4 sachets

**Vegetamide 18-MEA** Vegetable origin 18-MEA that effectively absorbs on to cuticles

**Protesil** An ingredient to make hair glossy

**Cream adjuster** Maintains treatment effect

**Ceramide 2** An ingredient contained in CMC that has high moisture retention.

# Line Up & Process

## Lineup

3-step treatment system & homecare that creates silky feel up through hair ends with high retention capability.  
 三步骤护理系列和家用护发品将营造如丝般滑顺感至发尾。

## PROCESS

1. Counseling
2. Shampoo & Towel Dry
3. Apply Inner Cream. Apply proper amount to damaged parts. Leave for 5-7 mins.
4. Apply Bind Cream. Apply proper amount on top of Inner Cream. Massage till surface becomes watery. Leave on for 7-10 mins.
5. Plain rinse with warm water for about 90 sec.
6. Towel dry . Apply Outer Cream H or S to whole head more on damaged parts and comb through .Leave for 10-15mins(O3 can be used)
7. Plain rinse with warm then cold water.(30 Sec)
8. Towel dry and follow with finishing.

## Process过程

1. 咨询
2. 洗发-擦干
3. 使用inner cream  
 按压五次使用于整体，集中于损坏部份
4. 使用bind cream  
 按压五次使用于整体
5. 简单冲洗 (九十秒)  
 用手指整齐的冲洗
6. 使用outer cream  
 按压五次使用于整体，集中于损坏部份。  
 借助梳理以将它混合入发内。
7. 简单冲洗 (三十秒)
8. 结束



1.



Inner Cream

2.



Bind Cream

3.



Outer Cream